

## 2020 CLASS & SPONSORSHIP OPPORTUNITIES

<p style="text-align: center;"><b>PLATINUM SPONSOR</b></p> <p style="text-align: center;">Sponsor two Level 3 classes – <b>PLUS</b> many more amenities</p> <p style="text-align: center;"><b>\$6,500</b></p>	<ul style="list-style-type: none"> <li>• Logo or name on signage in Norick and Performance Arenas</li> <li>• Opportunity to present trophies to world champions</li> <li>• Logo or name on class listing in Show Program</li> <li>• Logo or name on finals draw sheets</li> <li>• Logo on finals results posted on web page</li> <li>• Logo on live webcast</li> <li>• Logo on big arena screen</li> <li>• 2 - GOLD VIP Parking Passes</li> <li>• 4 - arena entrance badges</li> <li>• Stalling preference elevated with number of classes sponsored</li> <li>• 2 - 30-second arena video also viewed online</li> <li>• 4 - passes to Built Ford Tough Club (light lunch)</li> <li>• 2 - passes to Built Ford Tough Club Evening (hors d'oeuvres and cash bar)</li> <li>• World Show Program ad</li> <li>• Full-page color ad in <i>Journal</i></li> <li>• World Show stall signage</li> <li>• VIP RV spot</li> </ul>
<p style="text-align: center;"><b>GOLD SPONSOR</b></p> <p style="text-align: center;">Sponsor two Level 3 classes – <b>PLUS</b> more amenities</p> <p style="text-align: center;"><b>\$4,000</b></p>	<ul style="list-style-type: none"> <li>• Logo or name on signage in Norick and Performance Arenas</li> <li>• Opportunity to present trophies to world champions</li> <li>• Logo or name on class listing in Show Program</li> <li>• Logo or name on finals draw sheets</li> <li>• Logo on finals results posted on web page</li> <li>• Logo on live webcast</li> <li>• Logo on big arena screen</li> <li>• 2 - GOLD VIP Parking Passes</li> <li>• 4 - arena entrance badges</li> <li>• Stalling preference elevated with number of classes sponsored</li> <li>• 2 - 30-second arena video also viewed online</li> <li>• 4 - passes to Built Ford Tough Club (light lunch)</li> <li>• 2 - passes to Built Ford Tough Club evening (hors d'oeuvres and cash bar)</li> <li>• World Show Program ad</li> <li>• World Show stall signage</li> </ul>
<p style="text-align: center;"><b>SILVER SPONSOR</b></p> <p style="text-align: center;">Sponsor one Level 3 class <b>with</b> amenities</p> <p style="text-align: center;"><b>\$2,000</b></p>	<ul style="list-style-type: none"> <li>• Logo or name on signage in Norick and Performance Arenas</li> <li>• Opportunity to present trophies to world champions</li> <li>• Logo or name on class listing in Show Program</li> <li>• Logo or name on finals draw sheets</li> <li>• Logo on finals results posted on web page</li> <li>• Logo on live webcast</li> <li>• Logo on big arena screen</li> <li>• 1 - VIP parking passes</li> <li>• 2 - arena entrance badges</li> <li>• Stalling preference elevated with number of classes sponsored</li> <li>• 1 - 30-second arena video also viewed online</li> <li>• 2 - passes to Built Ford Tough Club (lite lunch)</li> <li>• World Show Program ad</li> <li>• World Show stall signage</li> </ul>
<p style="text-align: center;"><b>SILVER MEDIA SPONSOR</b></p> <p style="text-align: center;"><b>\$2,000</b></p>	<ul style="list-style-type: none"> <li>• Logo or name on signage in Norick and Performance Arenas</li> <li>• Logo or name on class listing in Show Program</li> <li>• Logo on live webcast</li> <li>• Logo on big arena screen</li> <li>• 1 - VIP parking passes</li> <li>• 2 - arena entrance badges</li> <li>• 30-second arena video played min of 2x's per day in each competition arena and on live Web feed.</li> <li>• World Show Program ad</li> </ul>
<p style="text-align: center;"><b>LEVEL 1 &amp; LEVEL 2 CLASS SPONSOR</b></p> <p style="text-align: center;"><b>\$750</b></p>	<ul style="list-style-type: none"> <li>• Logo or name on class listing in Show Program</li> <li>• 1 arena entrance badge</li> <li>• Logo on arena screen (if arena is equipped)</li> <li>• Logo on live webcast</li> <li>• Logo or name on draw sheets</li> <li>• Logo or name on final results posted on web page</li> <li>• 30-second video played in arena (if arena is equipped) and webcast</li> </ul>

*If class runs concurrent with a Level 3 class, the logo will be shown at conclusion of the Level 3 portion of class.*

*Two Level 2 sponsorships are required to obtain stall preference.*

- **Bundle any sponsorship level with an upgrade and save!**
- **VIP RV Parking for the whole show and a *Journal* ad for \$2500**
- **Ford Built Tough Ticket package of 2 additional lunches and 2 evening passes for \$500.**

**DEADLINE: OCTOBER 1**

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